

Bad News Investor – Buying “Bad” Stocks

By Team Multi-Act



In this article:

Bad news investor is a person who invests primarily in stocks of companies that are in news due to bad reasons. But does it make sense? Theoretically it does. You need to be sure as to why your reason for investing in so-called bad stocks is sounder than the reasons of those who are selling.

Cyclical businesses are known to witness regular flows of good and bad news depending on the cycle of their businesses and effects of bad news can be temporary. So what should you do if you hear some bad news about the company whose stock you always wanted to buy? Learn how bad news can actually be good for you [here](#) and how to choose what stocks to buy.

Read the original article [here](#)



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Bad News Investor - Investing on Bad News